



Global Professionals Institute for Training  
معهد المحترفون العالميون للتدريب الأهلي

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## Strategic Leadership Essentials



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## Introduction

In today's competitive and ever-evolving business environment, strategic leadership is essential for driving sustainable growth and achieving long-term success. This course is designed to equip leaders with the tools, frameworks, and mindsets necessary to create and execute effective strategies. Through practical exercises, case studies, and interactive discussions, participants will gain insights into advanced strategic planning, effective decision-making, and adaptive leadership.

## Course Objectives:

- ✓ Develop a strong understanding of core principles in strategic leadership.
- ✓ Enhance strategic thinking and problem-solving abilities.
- ✓ Equip leaders with frameworks for creating and executing strategies.
- ✓ Strengthen decision-making skills to support organizational goals.
- ✓ Improve the ability to lead teams through change and uncertainty.



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## Who should attend?

- ❖ Mid- to senior-level managers aiming to enhance their leadership skills.
- ❖ Emerging leaders preparing for roles with greater strategic responsibility.
- ❖ Entrepreneurs and business owners looking to improve long-term planning.
- ❖ Professionals in functional leadership roles seeking strategic insights.

## Program Syllabus

### First Day

- Introduction to Strategic Leadership
- Vision and Mission Development
- Strategic Planning Frameworks
- Setting Long-Term Goals



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## Second Day

- Analyzing the Business Environment
- Resource Allocation and Prioritization
- Risk Management and Contingency Planning
- Decision-Making Models for Leaders

## Third Day

- Change Management in Strategy Execution
- Stakeholder Engagement and Communication
- Innovation and Strategic Thinking
- Data-Driven Decision Making



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## Fourth Day

- Building a Strategic Culture
- Ethics and Social Responsibility
- Developing Resilience and Adaptability
- Building High-Performance Teams

## Fifth Day

- Customer-Centric Strategy
- Performance Metrics and KPIs
- Strategic Leadership Styles
- Creating an Action Plan



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## Program Methodology

A highly interactive combination of lecture and discussion sessions will be managed to maximize the amount and quality of information, knowledge and experience transfer. The sessions will start by raising the most relevant questions, and motivate everybody finding the right answers. The attendants will also be encouraged to raise more of their own questions and to share developing the right answers using their own analysis and experience. Course material through power point equipped with necessary animation, learning videos, and general discussion to provide participants with full understanding concerning the subject course will be provided.

## Percentage of Delivery Methodologies

50% Presentation

20% Group & Individual Exercises

20% Case Studies

10% Active Movies and Videos

## العرض المالي

السعر	مكان الانعقاد	تايخ الانعقاد	مدة البرنامج
1200kd	Istanbul	09- 13 february 2025	5 days

## تفاصيل التكلفة :

- المحاضرة العلمية ❖
- المادة العلمية ❖
- الشهادات ❖
- بوفيه خفيف ❖



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